



**All of our neighbors
deserve nutritious
food to lead healthy
lives.**

You can help us transform
the Food Bank to ensure that
everyone has enough to eat.

grow
share
thrive

Greater Pittsburgh
**community
food bank**



Food has the power to transform lives.

We are inspired by that belief every day – especially now, in a time when our neighbors face extraordinary challenges.

The *Grow Share Thrive* campaign will expand access to more nutritious food for more families in more places, with a focus on those with the greatest need.

Neighbors in need

In southwestern Pennsylvania, 1 in 9 of our neighbors does not have enough food to be healthy and thrive. That means more than 260,000 people – including more than 70,000 children – experience food insecurity on a regular basis.

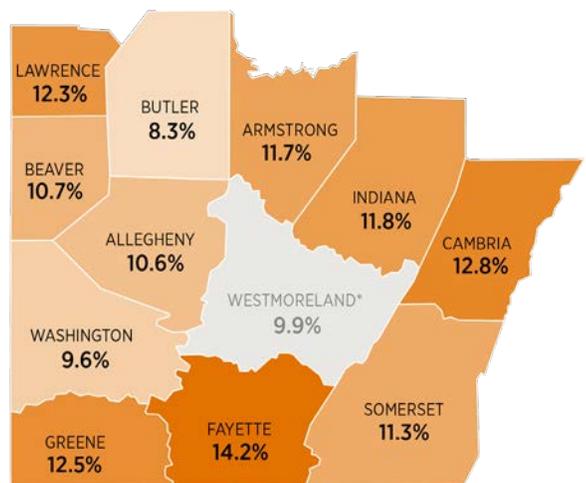
Today, even more neighbors face an uncertain future. Individuals and families who never imagined needing a helping hand are coming to the Food Bank for the first time. People and neighborhoods most vulnerable to food insecurity – especially communities of color and groups such as children, seniors, veterans, people with disabilities, and people in rural communities – need our support more than ever to ensure they have a steady source of fresh and healthy food.



“A lot of working families are in need. A lot of elderly people. A lot of veterans. And people that maybe are working that have circumstances beyond their control. It’s not hard to get behind.”
– LEE ANN, COMMUNITY PARTNER

Mapping food insecurity

Thousands of our neighbors experience food insecurity, with many southwestern Pennsylvania counties reaching double-digit percentages. Experts anticipate food insecurity will increase at least 5% due to the effects of COVID-19.



Source: Feeding America, 2018 food insecurity rate

*Not affiliated with Greater Pittsburgh Community Food Bank

Stepping up to the challenge

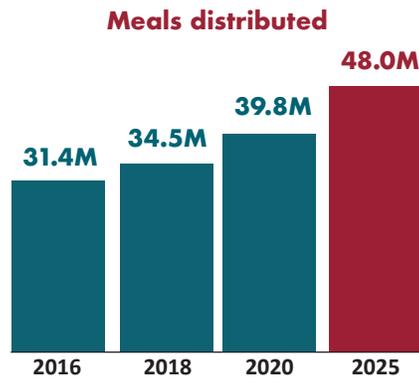
Together with our partners, we will work to end hunger and its root causes across our region.

To succeed, we must:

-  **Become more responsive** to move from once-a-month visits to a food pantry to delivering more services when and where people need them.
-  **Expand equitable access to fresh produce and other nutritious foods** to supplement canned and boxed food, improving the health and well-being of everyone in our community.
-  **Move beyond food** to help individuals and families access the social and health services they need to get back on their feet.
-  **Invest in technology and systems** to better understand racial and social inequality and ensure we are supporting everyone who needs our help.

Keeping pace with pressing needs

From 2016 to 2020, the number of meals distributed by Greater Pittsburgh Community Food Bank increased by 8.4 million. Thanks to *Grow Share Thrive*, distribution will increase another 8.2 million meals by 2025.



Source: Greater Pittsburgh Community Food Bank



“We run out of food stamps about halfway through the month. At the Food Bank, we know we’re going to have at least fresh fruits and things you can’t really get with food stamps. We can’t afford the healthy, good stuff.” – KELLY



Grow Share Thrive will expand both our infrastructure and our programming, so all of our neighbors will have food for today, for tomorrow, and for a lifetime.

We need your help



Southwestern Pennsylvania is a community of helpers. We reach out to our neighbors facing difficult circumstances. And now, more than ever, we need your help to feed people in need.

Your investment in the Food Bank today will create a stronger organization to support our community, friends, family, and neighbors – now and for the future.

Visit [GrowShareThrive.org](https://www.GrowShareThrive.org) or call 412-745-6465 to make your donation.

Grow Share Thrive will ensure a stronger and healthier community where everyone has enough to eat.

With your help, Greater Pittsburgh Community Food Bank will raise \$20 million to improve the health, wellness, and quality of life of our neighbors.



Make your donation at
[GrowShareThrive.org](https://www.growsharethrive.org) or
call 412-745-6465.

How your investment in our programs and infrastructure will tackle food insecurity:

grow

- **Improve and expand our facility** by nearly 30,000 square feet to create a more streamlined and efficient warehouse.
- **Increase overall distribution of food** by 66% with new and expanded cooled space for fresh food.
- **Boost access to produce** so that fresh fruits and vegetables make up 50% of all food we distribute.
- **Broaden support and engage more people** of all abilities to create new ways for neighbors to help neighbors.

share

- **Extend our network of partners** to reach people who are unlikely to visit a traditional pantry.
- **Provide training for our partners** through the Partner Network Excellence Academy to improve their ability to serve the community.
- **Prioritize convenient access** by implementing innovative ideas for distribution.
- **Expand current programs to new locations** such as Produce to People Mobile Distributions, the Green Grocer Produce Truck, and School-Based Classroom Cupboards.

thrive

- **Promote independence and choice** through the Community Pantry, where people can select the foods they want and need.
- **Encourage healthy cooking** through the Neighborhood Kitchen, a space to create recipes and hold classes.
- **Offer additional resources** beyond SNAP outreach and refer people to providers of other critical services.

With your help,
we will

grow



“I don’t know what I would do without the Food Bank. I have health issues that require me to eat a healthy diet. If I eat poorly I just don’t feel well. The Food Bank helps me make sure I can get through.” – ROBERTA



Facing the challenges



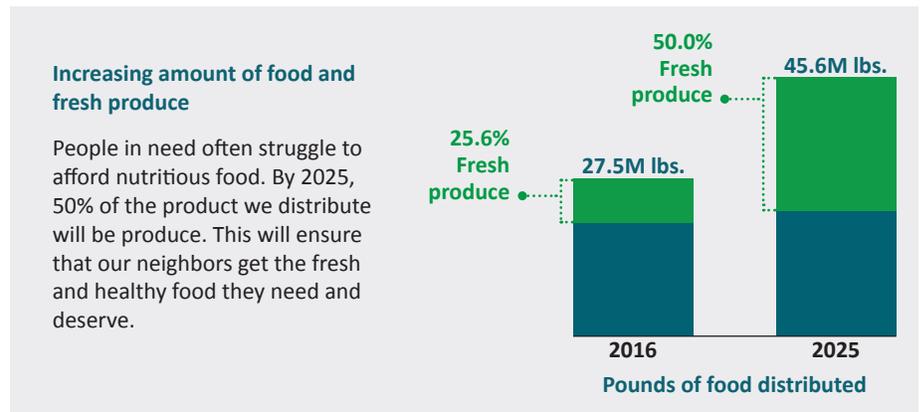
Images of cars stretched as long as a mile at drive-up distributions earlier this year made our community’s need highly visible. But even when the cameras were off – and well before the arrival of COVID-19 – our neighbors’ needs for nutritious food were increasing. We knew we needed to take action.

Greater Pittsburgh Community Food Bank community partner Lee Ann has seen the need firsthand: “We see a lot of working families, elderly people, and veterans. It isn’t necessarily who you think. We see people who are working, but are facing circumstances beyond their control – medical bills, a car that broke down. A lot of us live paycheck to paycheck. It’s not hard to get behind.”

At Greater Pittsburgh Community Food Bank, we are determined to respond to the challenges of these uncertain times.

Making a difference

Thanks to the **Grow Share Thrive** campaign, we will get nutritious food to more people, with a focus on people and neighborhoods with the highest needs. We will GROW to better serve our community. And we will distribute more fresh produce. In fact, by 2025, fresh produce will account for half of the food we distribute.



“You have to prioritize when you grocery shop, and the Food Bank helps stretch our food. You can get your sides and your produce from the Food Bank, so you don’t have to spend so much on those when you shop.” – DUPRENE



Your support helps families fill in the gaps

“Life is expensive,” says Heather, mother of three. “Every time I go to the grocery store, it’s over \$200 every week. It’s just nice to have extra food to supplement the money we have to spend on a weekly basis. Probably the biggest reason I come is for the extra meat, because meat’s so expensive.” Heather appreciates the opportunity to stock her freezer, and her kids get to enjoy fun treats they wouldn’t otherwise have. “The Food Bank really helps to fill in the gaps,” says Heather.

Greater Pittsburgh Community Food Bank helps our neighbors stretch their meal budget. With your support, we will be able to grow, ensuring more people have access to healthy food each and every day.



Our plan to GROW



Improve and expand our facility. By adding 30,000 square feet and dedicating 40% to cold storage, we will double our capacity to store fresh food for a longer time. More and better storage means we can distribute more produce and fresh food to neighbors in need.



Increase distribution. As our facility grows, so will our overall food distribution – by 66%.



Boost access to produce. We are increasing our produce output and commit to making fresh food account for half of all that we distribute.



Broaden support. The Food Bank is a community effort, and we want to encourage more people of all abilities to participate by providing additional ways for neighbors to help neighbors.

Help us
Grow Share
Thrive

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share



“Even if a family like mine is totally on their feet and doesn’t need donations, there will still be a dozen more families that do. There are a lot of people living paycheck to paycheck who can’t just go shopping at will. They need the food pantries.” – AUTUMN

Facing the challenges

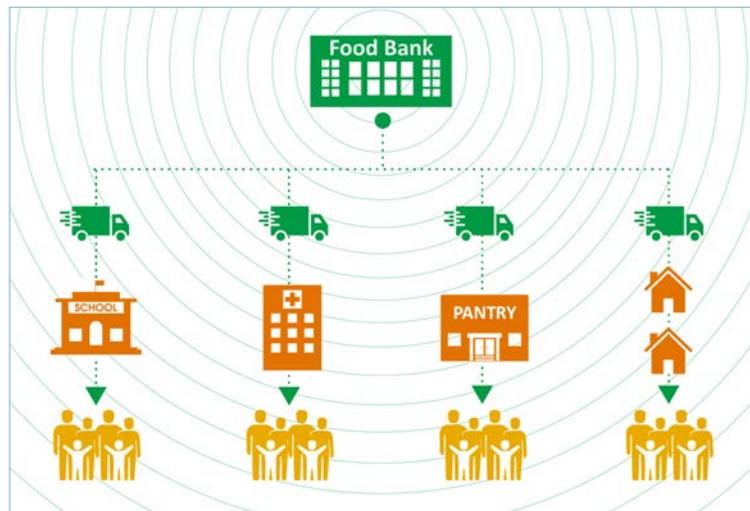


Food Bank partners and programs sometimes are the only source of fresh and healthy food for our neighbors, particularly for those in communities without grocery stores. Yet some people in need are hesitant to visit traditional food pantries, while others cannot readily access them due to a lack of transportation.

“Each week, I look forward to visiting the Green Grocer,” says Lawanda, who works as a switchboard operator. “We don’t have a local grocery store. So anytime that I can walk somewhere in my community, get the resources that I need, that’s a win-win for me, because I don’t drive.” Like many people, Lawanda has observed growing need in our community. “I’ve been visiting the Green Grocer for two and a half years, and I’ve noticed more and more people shopping here recently.”

Making a difference

Through the **Grow Share Thrive** campaign, we will reach more people where the needs are greatest. We will SHARE by building a larger network, incorporating nontraditional partners, and expanding initiatives that enable more people to benefit from Food Bank resources.



“I think people have this idea that it’s ‘other’ people who go to the Food Bank and a food pantry. But it’s your neighbors, and it doesn’t necessarily mean that you’re down forever.” – JOHN



Your support helps us to reach more people

According to Colin, who works at one of our partner organizations, community service partners need more help getting food to everyone who needs it. “People aren’t able to get out as much, so they’re delivering a lot of food and serving folks who are homeless and can’t necessarily get here easily.” Because of this, the Food Bank is becoming more agile to assist neighbors who cannot reach us or one of our partners.



Our plan to SHARE



Extend our network. By developing nontraditional partnerships with organizations such as schools, public agencies, and healthcare providers, we will create new spaces for people to learn and access resources.



Provide training. Our partners will have access to comprehensive training through the Partner Network Excellence Academy to improve their ability to serve the community.



Prioritize convenient access. To reach more people, we will implement innovative ideas such as:

- *Doorstep Delivery:* Accessibility matters, and we are meeting people where they live to overcome transportation challenges.
- *Order Ahead:* We are bringing the convenience and independence of online food ordering to busy families.
- *Refrigerated lockers:* Publicly accessible cold storage allows community members to get fresh food – including fruits, vegetables, dairy, and meat – right in their own neighborhoods.



Expand current programs to new locations. We will extend successful initiatives such as Produce to People Mobile Distributions, the Green Grocer Produce Truck, and School-Based Classroom Cupboards.

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“I tell my kids that these donations are somebody having a heart, and they need to pass that on when they get older and realize there were people that cared – whether they knew our story or not.” – KRISTEN



Facing the challenges



When things get tough, Greater Pittsburgh Community Food Bank is here for our neighbors. But people need many types of support to thrive, and discovering – much less accessing – other resources can be difficult.

Local resident Maryann had to leave her job as a dental assistant after 44 years because of a spinal condition, and she relies on the Food Bank to help her afford expenses beyond groceries.

“I worry a lot, because if I buy my food, is there enough money to pay my electric bill? And then you get in a sticky place.” Maryann grows vegetables in her garden and line dries her laundry in the summer to cut back on costs. The Food Bank helped her obtain affordable health care and SNAP benefits. “The Food Bank has really truly helped me,” she says. And as for our supporters? “They have no idea how valuable their time, their effort, their food, their monies are to all of us.”

Making a difference

Through the **Grow Share Thrive** campaign, we will be better equipped to address the root causes of food insecurity, going beyond food and making access to services outside the Food Bank’s scope as simple as possible. Social inequality has many negative effects, and food insecurity is only one. By helping individuals and families stabilize their lives, we will help our community THRIVE.



Food insecurity does not exist in a vacuum. Factors such as housing, transportation, childcare, employment, education, and healthcare can all affect a person’s ability to get food.

“I work, I work a lot, and I do make decent money, but my bills cost even more. And after paying the bills and buying diapers and everything else, there’s no money left over for food.” – MELISSA



Your support helps families gain stability

Food insecurity is more complex than simply lacking food. As a result, pantries and community organizations are becoming more like central locations for finding community resources.

Community partner Annie describes her local pantry as a social hub: “If people need food stamps, we connect them to those services. We have a gentleman that comes from Medicare and Medicaid to sign people up, and we’re able to refer people for other services if they need help with something like rent payment. It’s about being a hub rather than just being known for food.” Greater Pittsburgh Community Food Bank is making it easier than ever for neighbors to learn about services they need to get back on their feet.



Our plan to THRIVE



Promote independence and choice. Through the Community Pantry, people can select the foods they want and need. We will also use the space to test new ideas and provide training for our agency partners.



Encourage healthy cooking. The Neighborhood Kitchen will provide a space to create recipes and hold classes.



Offer additional resources. The Life Stabilization Team will go beyond SNAP outreach and refer our neighbors to providers of other critical services.

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Naming Opportunities

Your gift to the *Grow Share Thrive* campaign will transform lives in southwestern Pennsylvania. To express our gratitude, we are offering opportunities for our most generous donors to be recognized at our expanded facility.

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"It's the donors that support the Food Bank who allow these things to happen. Plain and simple." – SUE, Community Partner
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Our neighbors
are counting on us.
Can we count
on you?

► GrowShareThrive.org





Naming Opportunities Available

\$1,000,000	Welcome Center
\$1,000,000	Community Pantry
\$1,000,000	Sorting Center
\$1,000,000	Food Distribution Center
\$500,000	Gallery
\$500,000	Partner Loading Zone
\$500,000	Fresh Marketplace
\$500,000	Cool Zone
\$500,000	Tour Education Display
\$350,000	Education Classroom
\$350,000	Volunteer Center
\$350,000	Community Center
\$350,000	Warehouse Office Suite
\$300,000	Neighborhood Kitchen
\$250,000	Program Support Offices
\$250,000	Staff Café
\$250,000	Shipping and Receiving
\$250,000	Canopy
\$250,000	Community Engagement Office Suite
\$150,000	Locker Room
\$25,000 to \$100,000	Meeting Areas (8 available)
\$50,000	Public Seating Area
\$25,000	Staff Lounge Area
\$25,000 each	Welcome Center Benches (8 available)
\$5,000 each	Lockers (48 available)

Spaces available as of 9/16/20

