MEDICAID EXPANSION IN KANSAS:
Results from a Statewide Poll of Key Constituencies

There is strong support across key audiences for expanding Medicaid in Kansas, including **over two-thirds of voters**, **a majority of Republican Primary Voters**, and over **80% of Small Business Owners**.

Respondents were asked about a proposal to expand Medicaid in Kansas:

"As you may know, there is a proposal to expand Medicaid in the state to allow KanCare to cover more people. The expansion would eliminate all KanCare eligibility criteria except income. Under this proposal, anyone with a household income under 138% of the federal poverty level (for a family of three roughly $32,000) may qualify for Medicaid benefits. It is estimated that 150,000 more Kansans would be eligible for KanCare under this proposal. Knowing this, would you favor or oppose expanding Medicaid in Kansas?"

All Kansas Voters	Republican Primary Voters	Kansas Small Business Owners
68% *Favor*	**51%** *Favor*	**83%** *Favor*

In Their Own Words: Kansans on Medicaid Expansion

"With rising costs, young families can really use support." – Republican Female, Harper County

"In my opinion, Medicaid expansion in the state will reduce economic disruptions and ensure a stable economy." – Male Small Business Owner, Clay County

"The expansion of Medicaid could stimulate the economy by creating more jobs in the healthcare industry." – Democratic Male, Johnson County

"Access to health care can be life and death for some people. The ability to offer this service, to more who need it, is the right thing to do." – Republican Male, Johnson County

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Public Opinion Strategies has completed over 250 research projects in Kansas, interviewing more than 122,000 Kansans since we were founded in 1991.

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Respondents then heard about how this expansion in Medicaid would be funded and information about the impact it could have on Kansas:

% Convincing Reason to Support Medicaid Expansion	👤	🐘	🏪
Expanding Medicaid means that **one hundred thousand of the poorest Kansans will gain access to affordable health care**, which will help prevent a family illness or health problem from turning into bankruptcy or the loss of a home.	**82%**	**71%**	**93%**
If Kansas does not expand Medicaid, it is likely that **more rural hospitals will close, jobs will leave the state**, and **low-income Kansans will suffer**.	**81%**	**73%**	**79%**
If Kansas expanded its Medicaid program, it is estimated that **the state could gain as many as 10,000 new jobs**, boosting our economy.	**79%**	**70%**	**95%**
A recent analysis by a K-State Professor showed that expanding Medicaid would **increase economic output and generate additional state tax revenue of more than $55 million in 2024 and $56 million in 2025**, helping to offset the cost of the Medicaid expansion to the state.	**79%**	**69%**	**82%**
Expanding Medicaid in the state will not only **help rural hospitals and communities** but will **help alleviate general workforce issues** and **keep Kansas economically competitive**.	**75%**	**63%**	**89%**

After respondents learn about the positive impacts of Medicaid expansion, support for the initiative only grows:

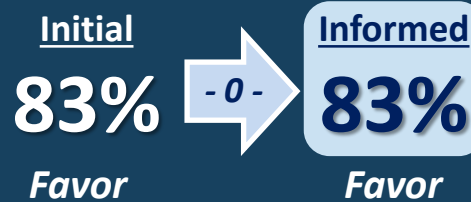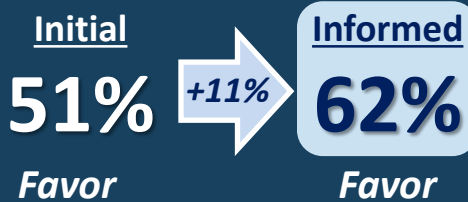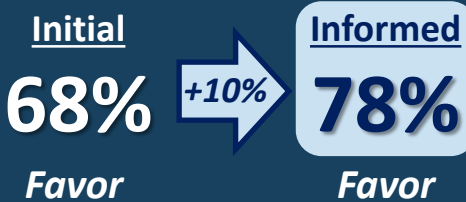| 👤 **All Kansas Voters**		🐘 **Republican Primary Voters**		🏪 **Kansas Small Business Owners**	
Initial	**Informed**	**Initial**	**Informed**	**Initial**	**Informed**
68% +10% **78%**		**51%** +11% **62%**		**83%** - 0 - **83%**	
Favor → *Favor*		*Favor* → *Favor*		*Favor* → *Favor*	

In Their Own Words: Best Argument for Medicaid Expansion

"We are already paying for it through our federal taxation." – Republican Male, Sedgwick County

"Keep our hospitals open, Kansans employed, and good healthcare for EVERYONE." – Female Small Business Owner, Johnson County

"The fact that it will help Kansas expand its workforce and help our economy go higher due to more jobs. The fact that if they won't, they will have to close hospitals down and cause a bigger problem." – Republican Male, Harvey County

"To save people's lives, not ruin people economically, and add to our economy. Take care of those who are the weakest in society." – Democratic Female, Johnson County

To learn more and review the full poll results, please visit: www.sunflowerfoundation.org