



Common Ground Producers and Growers, Inc.

*“All are fed. No one is hungry!”*

Pearson's Farms established  
1968

55 years serving our communities

largest African American urban  
farm in the area

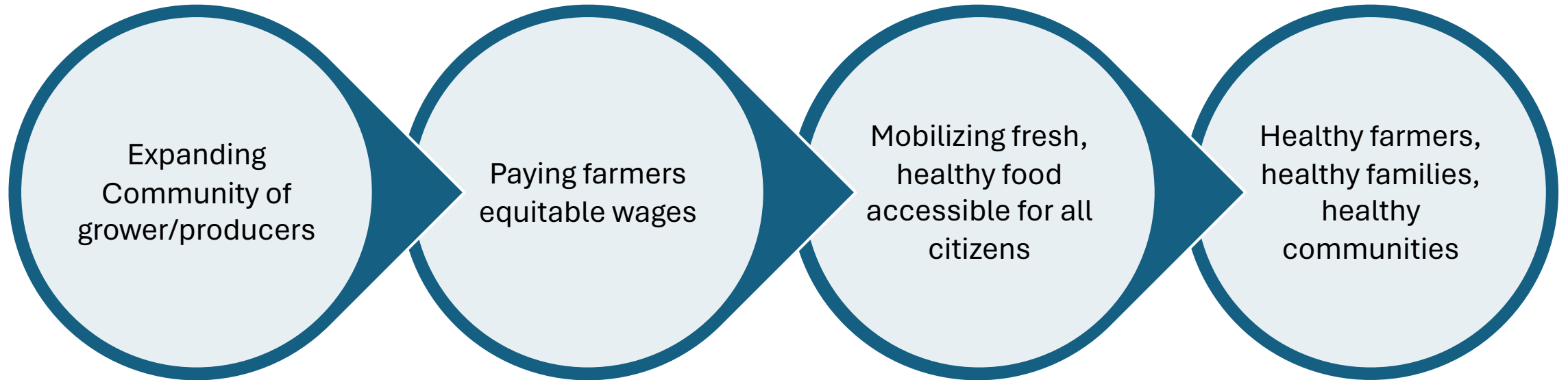
in honor of Robert C. and Addie Williams  
Pearson





- **Mobile Market began in 2014 with 7 locations.**
- **During 2020-2021 COVID pandemic Common Ground collaborated with community partners to provide more than one million pounds of food to Wichita communities through Farmers to Families food boxes.**
- **Currently serve multiple urban and rural locations in a twelve- county area in central Kansas including 28 senior, and multi-resident housing locations.**
- **Our network of growers help to provide more than 15,000 pounds of fresh produce to our communities.**
- **Approximately 10,000 pounds of produce donated to organizations, individuals and families.**
- **We practice ZERO WASTE!**

# connecting the dots



Goal: Health Equity for all communities which must include access to healthy food!  
*Social Determinates of Health (SDOHs)*

# 3 COMPONENTS TO FOOD INSECURITY

1. Available food options must be nutritious, fresh, and unprocessed



2. The food must be affordable



3. People must have reliable access to nutritious food at all times.



expanded mobile market services across Kansas which include increased access to fresh, healthy foods to urban and rural senior populations, individuals and families.



expanding the network of growers/producers across Kansas and increasing availability and affordability of fresh, locally grown food.



increased funding capacity to pay equitable wages to our growing network of urban and rural producers to equip them with the financial and material resources necessary to feed their communities.



Training and Technical Assistance for BIPOC, socially disadvantaged, new and beginning farmers, and under resourced farmers



collaboration with community partners to expand a holistic approach to Medicaid families which includes fresh, healthy foods with all wrap-around services.  
Food as Medicine



expanding the mobile market footprint across the nation.



This is how we do it!

---







## Taking the farm to the community

Donna Pearson McClish and David Pearson are sharing their family farming legacy with their community.



David and Donna are the first siblings and first African Americans named as Kansas Master Farmer and Master Farm Homemaker by Kansas State University and they join the class of 2022. Watch their story here. <https://www.farmprogress.com/farm-business/taking-the-farm-to-the-community->

<https://kansasruralcenter.org/podcasts/soil-health-and-agriculture-donnapm>

Common Ground/United Way video

[https://www.youtube.com/watch?v=iitNIO45Q\\_4](https://www.youtube.com/watch?v=iitNIO45Q_4)

[https://www.farmtalknews.com/news/common-ground-mobile-market-delivers-fresh-greens-to-food-insecure-communities/article\\_cae7b918-19ea-11ee-b14b-af31e15f11d8.html](https://www.farmtalknews.com/news/common-ground-mobile-market-delivers-fresh-greens-to-food-insecure-communities/article_cae7b918-19ea-11ee-b14b-af31e15f11d8.html)

Healthy Blue photos

<https://photos.app.goo.gl/xPJQox1KhSdYKW7v8>

<https://photos.app.goo.gl/T5u82zbFtgVVHRsZ7>



Common Ground Producers and Growers, Inc.

*“All are fed. No one is hungry!”*

*commongroundpg.com*

[https://www.farmtalknews.com/news/common-ground-mobile-market-delivers-fresh-greens-to-food-insecure-communities/article\\_cae7b918-19ea-11ee-b14b-af31e15f11d8.html](https://www.farmtalknews.com/news/common-ground-mobile-market-delivers-fresh-greens-to-food-insecure-communities/article_cae7b918-19ea-11ee-b14b-af31e15f11d8.html)