Kansas Food Is Medicine Demonstration Project
Maternal Health
Objectives of the Project

- **Food + Health Coaching**
  Access to Food and Improve Outcomes

- **Member Engagement + Patient Voice**
  Capture and elevate patient and provider voice

- **Data Collection + Evaluation**
  Project data and patient voice to inform policy change

- **Convening**
  Highlight project outcomes and lift-up stories to empower, inform policymakers and stakeholders
Overview of the Benefit

What Attane Health Offers

- 600-800 high-risk UHC moms in 3rd trimester
- 4 months provided by UHC, 2 additional months provided by Health Forward Foundation
- Nutrient-dense foods across grocery categories, including produce
- Plus 3 telehealth visits with a nutrition coach (1 meet and greet, 1 prenatal and 1 postpartum session)
- Educational Content, Recipes, etc. via email and on website
Stakeholders and roles

Attane Health
Platform and coaching

United Healthcare
KanCare members
Care Coordination
High Risk Pregnancies

Health Forward Foundation
Funder and Partner

Center for Community Health Evaluation
Evaluation Partner

Altruism Media (CBO)
Marketing and patient voice

[Logos of Attane Health, United Healthcare, and Altruism Media]
Convenient Ordering and Delivery

- $145 credit auto-applies at checkout (redeemed once per month)
- Enter their own credit or debit card for any overages
- Fast shipping and delivered direct-to-door
Evaluation Metrics

Proposed metrics

- Engagement & utilization of Attane Health
- Current food security status and other risk factors for health
- Birth-related outcomes (e.g., pre-term births, NICU stays, preeclampsia outcomes)
- Health outcomes for the birthing person (e.g., BP control, A1c control)
- Patient satisfaction
- Differences in utilization, outcomes, satisfaction by demographics and by level of engagement
Thank you!

Lucia Jones-Herrera
lucia_jonesherrera@uhc.com

Emily Brown
ebrown@attane-health.com