

attanehealth™
PERSONALIZED FOOD & NUTRITION CARE

 **United
Healthcare**

after **trism**
media, inc.

Kansas Food Is Medicine Demonstration Project

Maternal Health



Objectives of the Project

✦ Food + Health Coaching

Access to Food and Improve Outcomes

✦ Member Engagement + Patient Voice

Capture and elevate patient and provider voice

✦ Data Collection + Evaluation

Project data and patient voice to inform policy change

✦ Convening

Highlight project outcomes and lift-up stories to empower, inform policymakers and stakeholders



Overview of the Benefit

What Attane Health Offers

- 600-800 high-risk UHC moms in 3rd trimester
- 4 months provided by UHC, 2 additional months provided by Health Forward Foundation
- Nutrient-dense foods across grocery categories, including produce
- Plus 3 telehealth visits with a nutrition coach (1 meet and greet, 1 prenatal and 1 postpartum session)
- Educational Content, Recipes, etc. via email and on website



Stakeholders and roles

Attane Health

Platform and coaching

United Healthcare

KanCare members
Care Coordination
High Risk Pregnancies

Altruism Media (CBO)

Marketing and patient voice

Health Forward Foundation

Funder and Partner

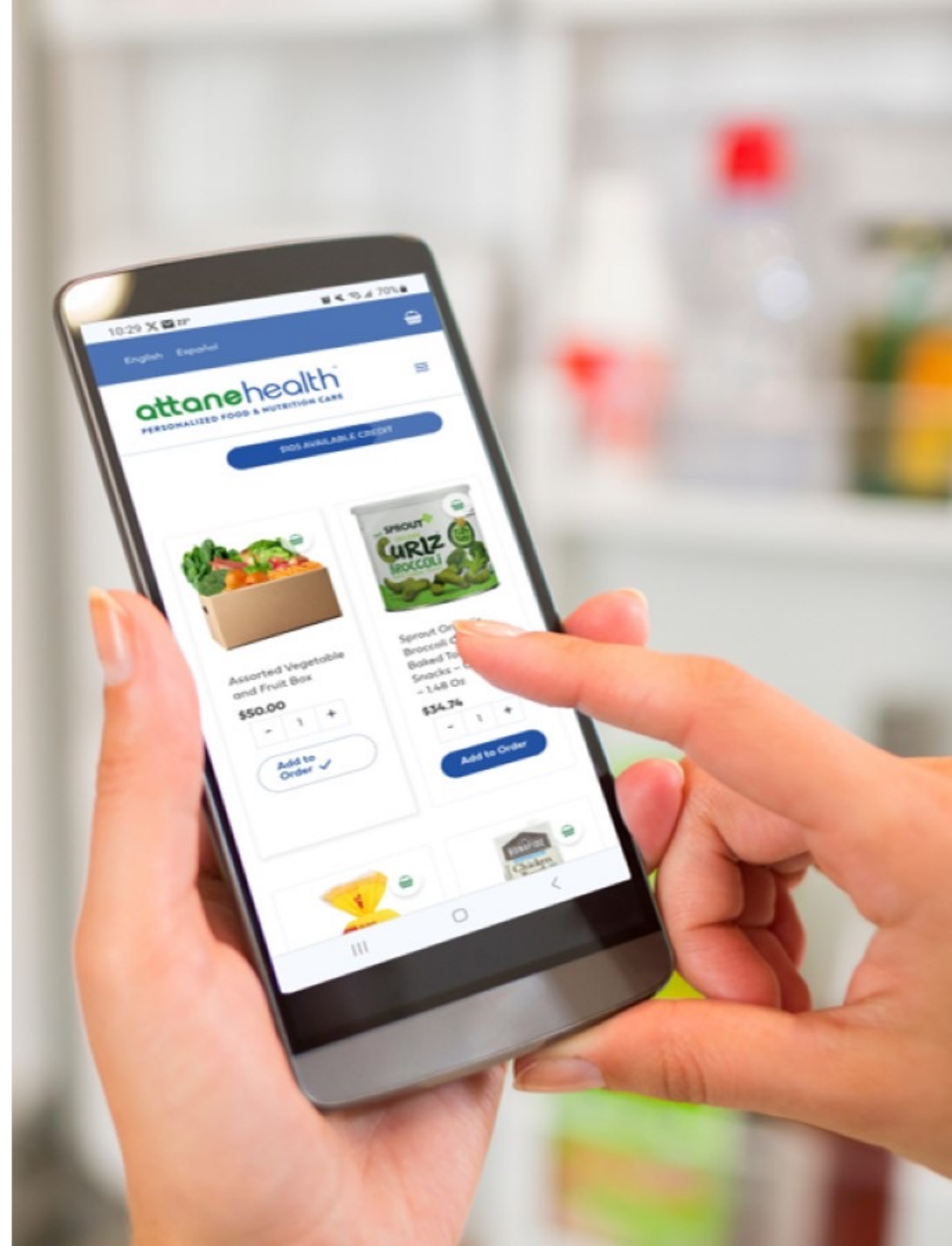
Center for Community Health Evaluation

Evaluation Partner



Convenient Ordering and Delivery

- \$145 credit auto-applies at checkout (redeemed once per month)
- Enter their own credit or debit card for any overages
- Fast shipping and delivered direct-to-door



Evaluation Metrics

Proposed metrics

- Engagement & utilization of Attane Health
- Current food security status and other risk factors for health
- Birth-related outcomes (e.g., pre-term births, NICU stays, preeclampsia outcomes)
- Health outcomes for the birthing person (e.g., BP control, A1c control)
- Patient satisfaction
- Differences in utilization, outcomes, satisfaction by demographics and by level of engagement

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Thank you!

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