Kansas Food is Medicine Collaborative

The Attane Health Story
Our roots run deep in lived experience.
The Health and Financial Problem

Americans are sick from **chronic conditions**, healthcare costs have **skyrocketed**, and large **underserved populations** are disproportionately affected.

133 million Americans are living with a chronic condition\(^1\)

Annual healthcare costs total **$4.5 trillion**.\(^2\)

Families facing food insecurity have **20% higher healthcare expenditures**.\(^3\)

Sources:
\(^2\) CMS National Health Expenditures. NHE Fact Sheet-2022
\(^3\) Palakshappa D, et al. Health Affairs. 2023;doi 10.1377/hlthaff.2022.00414
Our mission

We won’t stop until everyone is empowered to improve their health through food.
Changing Healthcare Dynamics

Food and nutrition care is happening now

Coverage of Nutrient-Dense Food
First line interventions

Preventive Healthcare
Plans increased investment in prevention

Value-Based Care
Plans now accountable for outcomes. Fee for service declining.

Maternal Postpartum Coverage
44 states have extended care from 90 days to 12 months¹

Health-Related Social Needs
Care is focused beyond clinic walls. 80% of health outcomes are driven by social and environmental factors.²

Sources:
¹ Kaiser Family Foundation. Postpartum Extension Coverage Tracker
Our Patient-Driven Platform is Unique

We provide personalized condition-specific care through our end-to-end platform

Nutrition Care Platform

Health Coaching

Nutrition Education

Actionable Data and Insights

Programs

Maternal Health

Diabetes

Hypertension

Food Allergies/Gastrointestinal

Hyperlipidemia
Case Study
Heartland Community Health Center

- **Number of Patients Enrolled**: 25 patients
- **Enrollment Criteria**: Type 2 diabetes
- **Service Term**: 6 months of service
- **$145 credit, Nutrition Care Platform**
- **Access to monthly nutrition coaching**

To Date

- Enrollment started September 2023
- 16 out of 25 patients enrolled
- 39 orders
- 60% ordering in five grocery categories or more
Our strategy is working
Attane Health has been serving patients while creating the foundation for Medicaid

Outcomes

90% Consistently shopping month over month
30% Purchasing above monthly subsidy
50% Improvement in Nutritional Literacy
Top purchase is fruit and vegetable box
29 States, Nationwide reach and every zip code

Thought Leadership

Ranked #1 by Medicaid Innovation Collaborative (MIC) Consumer Panel
Milken Institute Food Is Medicine Taskforce
National Produce Prescriptions Collaborative
D.C. policy meetings to advance online only SNAP access
Aspen Institute Food Is Medicine Research
Thank you!

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