

# National Maternal Mental Health Hotline

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**Regional Administrator** 

**Region 7 - Kansas City** 

**Office of Intergovernmental and External Affairs** 

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## Health Resources and Services Administration (HRSA)

#### **Overview**

**Mission:** To improve health outcomes and achieve health equity through access to quality services, a skilled health workforce, and innovative, high-value programs



TENS OF MILLIONS of Americans receive quality, affordable health care and other services through HRSA's 90-PLUS PROGRAMS and more than 3,000 GRANTEES.



#### **National Maternal Mental Health Hotline**



Are you a new parent - or about to be - and feeling sad, worried, overwhelmed, or concerned that you aren't good enough?

For emotional support and resources CALL OR TEXT 1-833-TLC-MAMA (1-833-852-6262)

Free – Confidential – 24/7 60+ Languages





#### **Hotline Metrics**

12
months
of service



Responded to over **13,400** calls and texts from pregnant and postpartum people and their loved ones.

About **70%** of contacts were by phone and **30%** were by text.

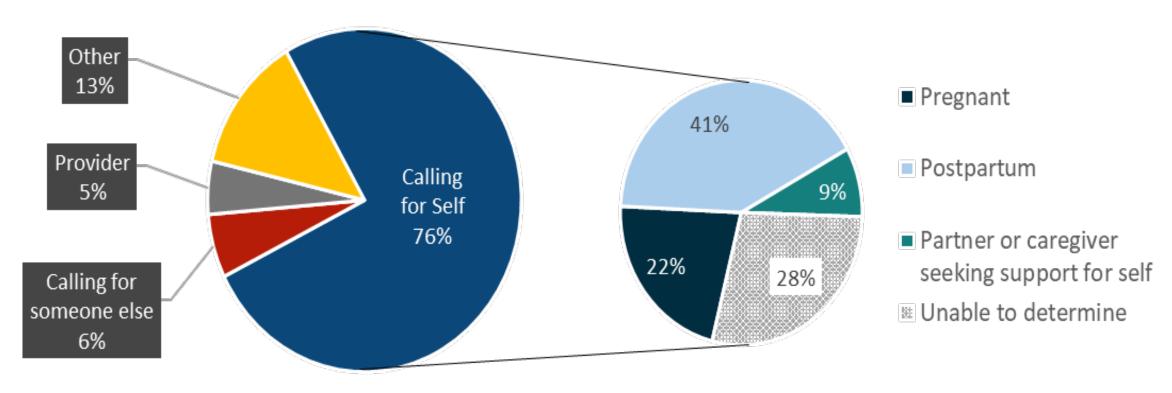
The average speed to answer for telephone calls was **25 seconds**, and **17 seconds** for texts.





## **Hotline User Types**

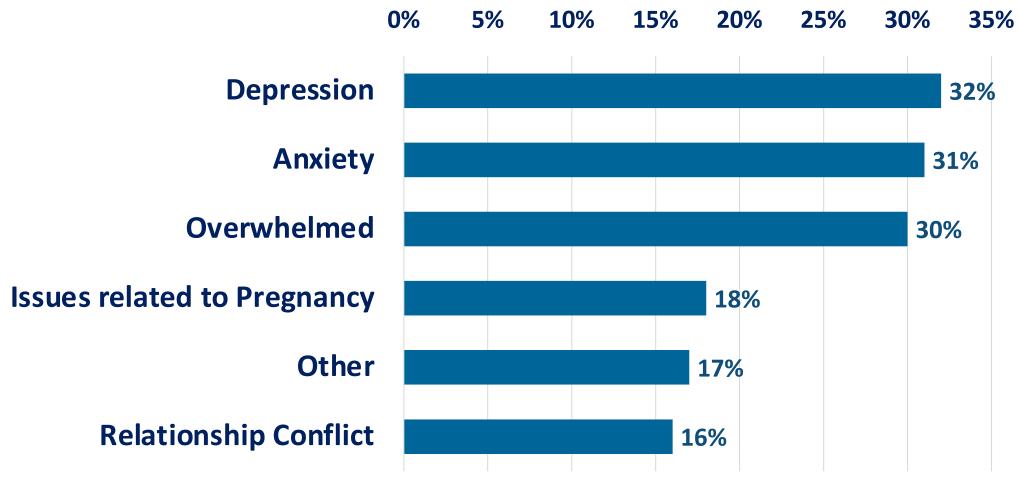








## **Top Reasons for Contacting the Hotline**









THE HOTLINE OFFERS COUNSELORS WHO PROVIDE REAL-TIME EMOTIONAL SUPPORT, ENCOURAGEMENT, INFORMATION, AND REFERRALS, SO INDIVIDUALS CAN GET THE HELP AND RESOURCES THEY NEED, WHEN THEY NEED IT.





# WHAT CAN I EXPECT WHEN I CONTACT THE HOTLINE?

- Parents and families will speak to professional counselors who provide real-time emotional support, resources and referrals for longer-term care and support.
- When providing referrals, counselors take into account the caller's preferences for age, gender, and/or ethnicity and language-specific resources, whenever possible.
- The Hotline's licensed or certified counselors are also trained in best practices for providing culturally and linguistically appropriate and trauma-informed support.





National Maternal Mental Health Hotline





# 3 THINGS

#### YOU CAN DO TO HELP!

01	Connect Your Patients/Clients!	<b>:</b>	Share the number, 1-833-TLC-MAMA! Educate and inform patients/clients of hotline services
02	Visit our Website!	<b>)</b> :	Check out the NMMHH Partner Toolkit Download the NMMHH Promotional Materials
03	Social Media Amplification!		Follow @HRSAgov (Facebook, IG, Twitter, LinkedIn) Like, comment, share, and retweet! Create your own social media posts about NMMHH in English and Spanish.





#### **Learn More About the Hotline**



#### **Promotional Materials Available**













### **HRSA Find Health Services Locator Tools**



findahealthcenter.hrsa.gov



findhivcare.hrsa.gov



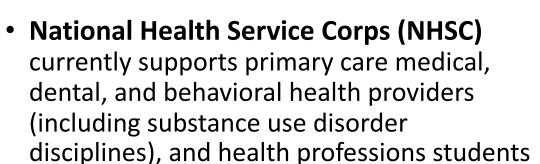


## **Loan Repayment and Scholarship Programs**

#### National Health Service Corps and Nurse Corps Programs



Supports **scholarships** and **loan repayments** for more than **24,592 clinicians** in exchange for service in high-need areas.



 Nurse Corps currently supports licensed registered nurses, nursing students, and nurse faculty



NHSC and Nurse Corps clinicians provide care to more than **25.8 million people** nationwide in rural and other high-need areas.









## **Contact Information**

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