



Annual Report, 2015

Dear Colleagues,

Sunflower Foundation's journey began in 2000, with our mission as the roadmap: "Serving as a Catalyst to Improve the Health of Kansans."

Fifteen years later, we pause in this annual report to look back upon the road we've traveled by [recognizing significant Mile Markers along the way](#).

Mile Markers signal how far we've come on our journey, and show us how much closer we are to our goals. Each of these mile markers represents more than a number — each is a reminder of progress realized thanks to partnerships with hundreds of community-based organizations across the state. It is the hard work and dedication of Kansans *working together* to improve the health of our state that yields the most progress today and helps chart the most promising path for tomorrow.

We're all on our own journeys, traveling with our own perspectives, seeing needs and finding our own ways to meet them. We believe that by working together, we can make the most of all of our efforts to improve the health of our state.

Improving the health and welfare of Kansans is a challenge as vast as the horizon. Yet we can look forward to continued progress thanks to the passionate efforts of partners working to make a difference in the lives of their fellow Kansans.

This 2015 annual report also includes a [statement of financial position](#) and details about the investments Sunflower made last year in our key program areas. Descriptions of all grants issued in fiscal year 2015 can be found in the [grants list](#). Each grant was made to catalyze the efforts of those working to improve the health of Kansans — it is truly a privilege to work with these partners.

Sincerely,

Reginald L. Robinson
Chair

Billie G. Hall
President & CEO



Mile Markers

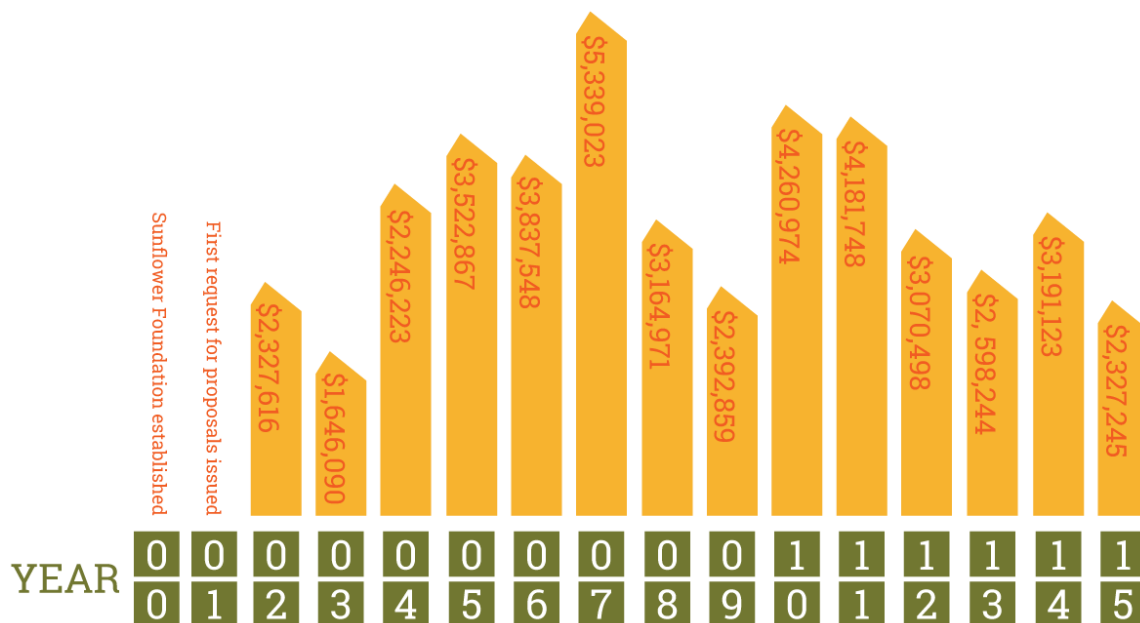
For 15 years, Sunflower Foundation has worked behind the scenes in Kansas to direct resources toward helping people and communities achieve and maintain optimal health. Fulfilling our mission — "Serving as a Catalyst to Improve the Health of Kansans" — we have focused on three primary approaches:

1. [Advocacy & Policy](#)
2. [Healthy Living & Active Communities](#)
3. [Health Care](#)

The Mile Markers selected for this year's annual report are snapshots of our journey so far, helping reflect progress toward our goals. Each represents more than a number — each is a reminder of progress realized thanks to partnerships with hundreds of community-based organizations across the state.

- Years of Serving as a Catalyst to Improve the Health of Kansans: 15
- Kansas counties served by Sunflower grants and initiatives: 105 of 105
- Grants awarded: 1,071
- Total amount of those grants: More than \$43 million
- Highlights from among our major program areas:

Access to Health Care:	146 grants totaling \$13,481,791
Advocacy & Policy:	31 grants totaling \$1,997,207
Bridge Grants:	75 grants totaling \$9 million, helping leverage over \$34 million in services
Built Environment:	153 grants totaling over \$3 million, helping leverage \$3 million in local funds
Capacity Building:	418 grants totaling \$7,519,206
Integrated Care Initiative:	19 grants totaling \$2,274,184
Physical Activity & Nutrition:	99 grants totaling \$5,447,021
Workforce:	13 grants totaling \$1,026,624



Year-by-Year Highlights

- 2000** Sunflower Foundation established.
- 2001** First request for proposals issued.
- 2002** Capacity Building program starts with 31 grants, which by 2015 would grow to more than 400 grants totaling nearly \$7 million.
- 2003** Launch of [Statewide Obesity Planning Initiative](#): \$200,000 grant.
- 2004** Grant to support resident-directed care at Meadowlark Hills Retirement Community, a leader in advocating culture change in long-term care.
- 2005** First year of [Sunflower Trails](#) grants: a total of \$79,688 to build trails in six communities.
- 2006** Kansas Food Bank new headquarters and distribution center: \$250,000 grant to help build capacity for food storage and access in 85 counties.
- 2007** Following the tornado in Greensburg, a \$150,000 grant to support behavioral health services in the community through Iroquois Center for Human Development.
- 2008** Creation of the [Advocacy Fellowship](#), a comprehensive training program for leaders in improving the health of Kansans.

- 2009** Launch of [“Clean Air Kansas” campaign](#). The campaign resulted in the passage of the Kansas Indoor Clean Air Act of 2010.
- 2010** State constitutional amendment approved removing mental illness as a factor in Kansans’ right to vote. The ["Vote ‘Yes’ on 2" campaign](#) to change the Constitution was funded in part by Sunflower.
- 2011** Sunflower expands its [Medical-Legal Partnership \(MLP\) initiative](#) and becomes one of the first programs in the United States to establish MLP services in safety net clinics, recognizing the connection between health and legal barriers.
- 2012** Seven-year [Bridge Grant program](#) concludes with more than \$9 million in grants to over 50 organizations in more than 30 communities, helping leverage over \$34 million in services.
- 2013** Sunflower’s [Integrated Care Initiative](#) ramps up with 19 grants totaling nearly \$1.4 million in grants to promote the integration of primary care with behavioral health care.
- 2014** A \$105,000 grant helps develop, mobilize and promote [GetOutdoorsKansas.com](#) — a coalition movement and interactive website to promote outdoor activities and healthy, active lifestyles.
- 2015** Second of two grants totaling \$1 million awarded to Enroll America to support increasing the number of Kansans with health insurance coverage, helping Kansas become one of the top states in enrollment growth.

(continued)

Advocacy & Policy Mile Markers

Through our advocacy program, the Sunflower Foundation helps nonprofit organizations become stronger and more effective in promoting the populations they serve through its advocacy program. We believe that the best policy is made when the most voices are heard: stories from the field, from divergent experience and from experts on the ground serving Kansans. Investments in this area have included the Advocacy Fellowship, capacity building, and providing support for campaigns aimed at improving the health of Kansans. [More information here on our Advocacy and Policy program area.](#)



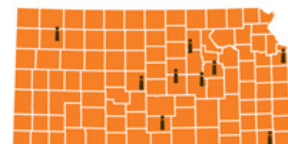
Advocacy & Policy

- Number of years the Kansas Constitution included discriminatory language regarding voting rights for people with mental illness: 151
- Estimated number of Kansans who will experience mental illness in a given year, according to the National Alliance on Mental Illness Kansas Chapter: 1 in 4
- Year that “Vote Yes on 2” campaign, which was funded by Sunflower, succeeded in changing the state Constitution to remove mental illness as a disqualification to vote: 2010
- Lives affected by the Kansas Indoor Clean Air Act: 2.9 million Kansans
- Year that the law was approved and went into effect: 2010
- Number of previous years that smoking ban proposals died for lack of support in the Legislature: 15
- Year that Sunflower helped launch the “Clean Air Kansas” campaign: 2009
- As part of that campaign, number of audio postcards recorded and sent to key legislators explaining why each constituent supported a statewide smoking ban: More than 4,000



Vote Yes on 2:
Designing a Statewide Campaign

Read how the “Vote Yes on 2” campaign succeeded in changing the state Constitution to remove mental illness as a disqualification to vote.



The Voices Project and the
Kansas Indoor Clean Air Act

Read how audio postcards recorded and sent to key legislators helped lead to Kansas' statewide smoking ban.

- Percentage of Kansans who supported passing a statewide smoking ban, as found by a 2008 survey commissioned by Sunflower: 77%
- Estimated reduction in heart attacks in a single year thanks to a Kansas smoking ban, according to KDHE: 2,160
- Estimated reduction in hospital charges to public and private sources in a single year thanks to a Kansas smoking ban, according to the Kansas Dept. of Health and Environment: \$21 million
- Number of Sunflower Foundation Advocacy Fellows: 89
- Cumulative hours graduates have devoted to improving their advocacy skills during the Fellowship: More than 10,000



Advocacy Fellows in Action

Mitzi McFatrach (Class of 2009) talks about how the Advocacy Fellowship has benefited her work as executive director of Kansas Advocates for Better Care.

Healthy Living & Active Communities Mile Markers

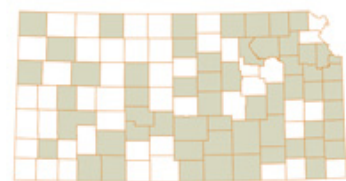
The Sunflower Foundation seeks to help all Kansans find opportunities for healthier lives through education, lifestyle choices and environmental factors. Investments in this area include promotion and support of the built environment — human-made structures, systems and surroundings that enable individuals to make "the healthy choice, the easy choice," especially in regards to nutrition and physical activity.

This includes the Sunflower Trails initiative, which partners with communities and schools across the state to create safe, accessible pathways for outdoor physical activity for all ages and abilities. [More information here on our Healthy Living & Active Communities program area.](#)



Healthy Living & Active Communities

- Total number of Sunflower Trails projects: 140
- Number of Kansas counties with Sunflower Trails: 55
- Number of Kansas municipalities with at least one Sunflower Trail: 84



Sunflower Trails Finder

Locate trails near your community.

- Total number of Kansans with a Sunflower Trail in their community: 2,123,574

- Percentage of Kansans with a Sunflower Trail in their community: 73%

- Number of Kansas schools with Sunflower Trails: 28

- Percentage of Sunflower Trails built near schools: 20%

- Total length of all Sunflower Trails combined: 839,216 feet or 158.94 miles

- Longest Sunflower Trail: Blue River Rail Trail in Marysville, an 11-mile crushed stone walking trail, which is the Kansas section of a trail that ultimately will extend to Lincoln, Nebraska.

- Percentage of Sunflower Trails by length:

More than 5 miles:	6%
3 to 5 miles	7%
1 to 3 miles	9%
½ to 1 mile	31%
¼ to ½ mile	38%
Less than ¼ mile	9%

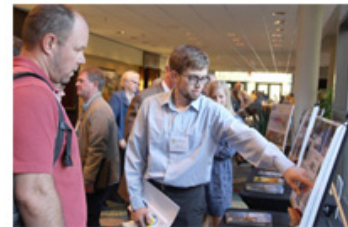
Percentage of Sunflower Trails in towns by population size:

100,000+	6%
50,000 to 99,999	5%
10,000 to 49,999	16%
1,000 to 9,999	56%
Under 1,000	17%



**Trail In A Box:
Just Add Volunteers**

Mike Goodwin of the Kansas Trails Council gives a tour of the "Trail In A Box" program, which helps volunteers build natural surface trails by lending them a tool box on wheels.



**Kansas Built Environment
and the Outdoors Summit**

Read about this unique conference, which brings together a wide variety of professionals and community leaders to share knowledge and foster partnerships aimed at improving opportunities for outdoor activity in our state.

Health Care Mile Markers

The Sunflower Foundation works to help strengthen and improve the health care system, especially for vulnerable populations, by working closely with providers and consumers on access, quality and outcomes. Investments in this area have included the support of the expansion of projects that bridge the gap between primary care and behavioral health care, reduction of racial and ethnic barriers that affect access to health care services, and assistance for community health clinics to better serve their clients. [More information here on our Health Care program area.](#)



Health Care

- Number of Kansas primary care safety net clinics that have partnered with Sunflower: 36
- Kansas community mental health centers (CMHCs) that have partnered with Sunflower: 21
- Number of Kansans who receive care at Kansas CMHCs per year: More than 100,000
- Number of Kansas professionals who have participated in Sunflower's [Integrated Care Initiative](#) Learning Collaborative, working to better integrate mental health and primary care delivery: More than 200
- Number of Capacity Building grants awarded to help nonprofits become more effective and strengthen their organizational sustainability: 418
- Total of Capacity Building grants: More than \$7.5 million
- Total amount of grants focused on improving care for the aging in Kansas: \$625,009
- Total amount of grants supporting efforts to address health care workforce issues in Kansas: \$1,026,624



The Learning Collaborative:
Passionate About Change

Hear participants talk about how the Learning Collaborative helps catalyze more thorough integration of care by bringing together health care professionals from across the state working to integrate physical health care with behavioral health care at their clinics.

- Year that the Sunflower Bridge Grant program was established to help safety net providers offset costs of new clinicians until services became self-sustaining: 2005

- Number of Bridge Grants awarded: 75

- Percentage of Bridge Grant partners who are:

Federally Qualified Health Centers and Community Health Centers	48%
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Behavioral Health Centers, Community Mental Health Centers, and Specialty Clinics	36%
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Rural Health Centers	8%
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Dental, Public Health, and other providers	8%
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- Total of Bridge Grants awarded: More than \$9 million

- Total value of services leveraged by Bridge Grants: \$34.6 million



Case to Care: Attending to Patients' Full Scope of Health Care Needs

Learn more about about how case managers across the state are being trained as part of the Integrated Care Initiative.



Rosters

Board of Trustees

The Sunflower Foundation is governed by nine trustees who represent, as much as possible, the ethnic, racial and geographic diversity of Kansas. Eight trustees are appointed through a process overseen by the Kansas Attorney General. One trustee is appointed by Blue Cross and Blue Shield of Kansas.



From left:

Jay Kennedy, Frankfort
Andrea Krauss, Russell
Krista Postai, Pittsburg
Bebo Lowery-Born, Topeka
Reginald L. Robinson, Lawrence
Martie Ross, Leawood
Les Lacy, St. Francis
Mia Korbelik, Dodge City
Don Sherman, Wichita

→ [More information on the Board of Trustees.](#)

Community Advisory Committee

The nine-member Sunflower Foundation Community Advisory Committee (CAC) nominates candidates for the foundation's Board of Trustees. The CAC also acts in an advisory role to the foundation and reviews the annual reports. The Kansas Attorney General appoints eight of the committee members; the ninth member is the chair of the Sunflower Foundation Board of Trustees, serving ex-officio with vote. Current committee members are:

Kent Bradley, Valley Center
John Coen, Ottawa
Susan Concannon, Beloit
Francie Currie, Neodesha
Terry Presta, Overland Park
Reginald L. Robinson, Lawrence
Janet Schalansky, Topeka
Glen Singer, Iola
Donna Thomas, Leawood

→ [More information on the Community Advisory Committee.](#)



From left:

Phil Cauthon, Director of Communications
Elizabeth Stewart Burger, Program Officer
Billie Hall, President and CEO
Cheryl Bean, Finance Director
Lindsey Fincham, Program Associate

→ [More information about Sunflower's staff.](#)

Financials

Assets

June 30, 2015

Cash and investments	\$90,493,806
Fixed assets and other assets	\$206,275
Total assets	\$90,700,081

Liabilities and Net Assets

Accounts payable and accrued expenses	\$291,370
Grants payable	\$2,963,664
Total liabilities	\$3,255,034
Unrestricted net assets	\$87,445,047
Total net assets	\$87,445,047
Total liabilities and net assets	\$90,700,081

Support and Revenue

Year Ended
June 30, 2015

Investment income, net of expenses	(\$1,018,961)
Total income	(\$1,018,961)

Grants and Expenses

Grant awards	\$2,327,245
Grant awards (refunds/adjustments)	(\$186,567)
Special initiatives	\$728,457
Program and general administrative expenses	\$785,779
Total grants and expenses	\$3,654,914
Change in net assets	- \$4,673,875
Net assets, beginning of fiscal year	\$92,118,922
Net assets, end of fiscal year	\$87,445,047

The above amounts are from the foundation's fiscal year 2015 audited financial statements. A copy of the foundation's audited financial statements is available upon request.



2015 Grants

Advocacy & Policy

Advocacy

Kansas Action for Children, Shawnee - \$30,000

To build outreach capacity of the Kansas Center for Economic Growth in promoting responsible budget and tax policies in Kansas. Strategies include: building upon the center's network of partners; producing timely and accessible information on the state budget; and communicating the impact of state budget and tax policy decisions to policymakers, media, and other stakeholders.

Kansas Association for the Medically Underserved, Shawnee - \$110,765

To support work including costs for lobbying, advocacy, the annual Legislative Day, and annual advocacy training for members.

Special Projects and Initiatives

Enroll America, statewide - \$500,000

To support work in Kansas to increase enrollment in public and private insurance through the "Get Covered America" website and media campaigns. The website answers questions for consumers, connects them with assistors and navigators in their community, and connects them to HealthCare.gov where they can sign up for health insurance. Funds will be used to purchase expertise, production, and advertising via television, radio, and digital media.

Kansas Appleseed Center for Law and Justice, Inc., Douglas - \$60,000

To support the Summer Food Service Program with website development and staffing aid for the Regional Summer Meals Coordinator, two Food Assistance Outreach Advocates, and the Statewide Program Director.

Kansas Association for the Medically Underserved, Shawnee - \$68,860

To support the Health Reform Resource Project. The project was established by the Kansas

Grantmakers in Health to help nonprofit organizations apply for federal grants available under the Affordable Care Act and ensure that the health care needs of consumers were appropriately represented in the beginning years of the implementation of the ACA.

Kansas Health Institute, Shawnee - \$99,964

Three-year grant to support the KHI News Service and its coverage of health and health policy issues in the state.

Wyandot Inc., Wyandotte - \$10,000

To support the production of the documentary “All These Flowers,” which provides insight and understanding into bipolar disorder. Costs covered by the grant include equipment, production, travel to film the subjects, music, and post-production.

Healthy Living & Active Communities

Built Environment

Andover Augusta Rail-Trail Initiative, Sedgwick - \$41,000

The organization will build a 6.5-mile-long, eight-foot-wide crushed limestone trail on a disused railway, which will link Andover to Augusta. Plans are underway to complete the trail to Wichita. A team of Americorps volunteers will help develop this latest addition to the Redbud Trail.

City of Basehor, Leavenworth - \$44,708

The city will build a one-mile-long, six-foot-wide asphalt trail in the city’s only park. This trail project is part of an overall community effort to improve the park with additional meeting sites, tennis courts, and relocation of a historic library building.

City of Conway Springs, Sumner - \$48,149

The city will build a half-mile long, eight-foot wide trail made of concrete in the city park and sport complex. The funding would go towards trail materials and construction, culverts, shade trees and distance signage.

City of Derby, Sedgwick - \$55,000

The city will build a concrete trail that is nearly a mile long and six to eight feet wide within Madison Avenue Central Park. Funding will be used for trail materials and construction, shade trees and distance signage.

City of Fort Scott, Bourbon - \$1,907

The city will install distance signage throughout the eight-mile-long trail through Gunn Park. The popular hiking and biking trail was built and has been maintained by volunteers.

City of Lawrence Parks and Recreation, Douglas - \$49,775

The city will build a 3400-foot-long, 10-foot-wide trail made from asphalt screenings and concrete. Funds will be used for trail materials and a footbridge.

City of Minneola, Clark - \$38,771

The city will build a half-mile-long, six-foot-wide concrete trail with ADA-compliant access points winding through the city's only park. This project is in response to a recent Community Health Assessment, which identified the need for free, accessible space for outdoor physical activity.

City of Ottawa, Franklin - \$13,865

The city will build a 1,600-foot-long, eight-foot-wide connector trail using crushed limestone. The trail will link the trailhead of the Prairie Spirit Trail to the Flint Hills Nature Trail.

City of Overland Park, Johnson - \$55,000

The city will build a half-mile-long, 10-foot-wide asphalt trail adjacent to U.S. Highway 69 between 125th and 127th streets. The trail will connect business zones with residential and recreation areas and will be part of the city's master trail plan, the "Greenway Linkage System."

City of Paola, Miami - \$32,189

The city will build a 7-mile-long, 8-foot-wide trail, made of crushed limestone, circling around Lake Miola. Funds will be used for trail materials, 16 culverts, two small foot bridges, and three distance signs.

City of Pittsburg, Crawford - \$43,610

The city will build a 3,000-foot-long, six-foot-wide concrete trail connecting to six miles of additional trails. The trail will run adjacent to a busy street and allow "active commuters" to reach Pittsburg State University, businesses, churches, and a grocery store.

City of Roeland Park, Johnson - \$18,391

The city will build a half-mile-long, six-foot-wide trail made of crushed limestone. The trail will connect to existing sidewalks to create a three-quarter-mile walking loop.

City of Tonganoxie, Leavenworth - \$5,804

The city will install multiple distance markers and a trailhead kiosk for the Chieftain Trail. The kiosk will include a trail map of Chieftain trail and other county trails, exercise safety information and local historical and cultural information.

Prairie Travelers, Sedgwick - \$54,907

The organization will expand the existing Prairie Sunset rail-trail by constructing seven additional miles of eight-foot-wide trail using crushed limestone.

Riley County Parks Department, Riley - \$22,470

The county will build a 3,000-foot-long, six- to eight-foot wide trail made of limestone screening and concrete in Fairmont Park. The trail eventually will tie into a proposed natural surface trail along the river and connect to Manhattan's citywide Linear Trail.

USD #233 Olathe Public Schools, Johnson - \$8,675

The school will build an asphalt trail to complete a schoolyard loop that is 1/4-mile-long and 5-feet-wide.

USD #348 Stafford Schools, Stafford - \$15,300

The school district will build a quarter-mile-long, five-foot-wide concrete trail winding through school grounds and connecting sidewalks on the boundaries of the school yard. The project is the result of a community survey that revealed a walking/biking path was among the top 10 most desired city projects.

Special Projects and Initiatives

Grantmakers in Health, national - \$30,000

Three-year grant to support the Healthy Eating and Active Lifestyles (HEAL) programming at the organization, guaranteeing that a portion of its HEAL programming will include a focus on the built environment.

Kansas University Endowment Association, Douglas - \$500

Scholarship assistance for students in the KU School of Public Affairs and Administration to attend the 2015 Kansas City/County Management conference which featured presentations on the built environment and community wellness. Students were able to learn about the importance of these concepts and how today's leaders are incorporating health in their community planning.

Health Care

Access to Health Care

Caritas Clinics, Inc., Wyandotte - \$10,000

To support the development of a clinic system model that is financially sustainable.

Compass Behavioral Health, Ford - \$200,000

To support the creation and staffing of Compass Health Connection, an on-site comprehensive wellness center for patients/clients who do not have a regular source of primary care and have physical health and behavioral health care needs.

Integrated Care Initiative

COMCARE, Sedgwick - \$200,000

Two-year grant to support COMCARE — the community mental health center for Wichita and the surrounding area — as it begins offering physical health care services in partnership with GraceMed, one of three federally qualified health centers in the area.

Community Health Ministry, Pottawatomie - \$60,000

Two-year grant to support hiring a full-time licensed social worker and to extend hours for advanced practice registered nurse availability.

Health Partnership Clinic, Johnson - \$75,000

To support a clinical psychologist and a licensed specialist clinical social worker to provide integrated care.

Heartland Medical Clinic, Douglas - \$75,000

To support a behavioral health consultant and related benefits to provide integrated care.

Labette Center for Mental Health Services, Labette - \$172,635

Two-year grant to support care integration with the organization's partner, Labette Health, the acute care hospital in Parsons. The grant will support a full-time licensed specialist clinical social worker at Labette Health's family practice and OB/GYN clinics; telephonic psychiatric consultation services; training for staff at both partner facilities; and technology to support the behavioral health consultant at Labette Health.

Wyandot Center for Community Behavioral Healthcare, Wyandotte - \$75,000

To support an advanced practice registered nurse and registered nurse to provide integrated care.

