

CONNECTIONS

2013 ANNUAL REPORT

President & CEO and Board Chair Letter

Dear Colleagues,

As we started to reflect on our work in 2013, a mural in downtown Lawrence caught our attention. The colorful mural designed and painted by elementary school students proclaims, "Everything connects to everything else!"

How true! We see new connections everyday ... cities connecting the built environment to healthy living, health providers integrating mental health and primary care, and nonprofit leaders finding common ground in their advocacy efforts.

In our 2013 annual report you will see examples of connections in the work we supported.

We awarded our first "Integrated Care" grants during this period resulting in 12 projects involving 29 providers across Kansas. The vision and commitment of these providers to tackle the traditional primary care and behavioral health silos is the beginning of needed system change.

We enhanced our Sunflower Trails program offering more incentives and options for communities and schools to build trails that get people outside and active. We also learned that being outdoors makes you smarter as well as healthier.

We continued our long-term investment in building a network of health advocates. In addition to our bi-annual Advocacy Fellowship program, we are bringing together advocates from across the state – creating opportunities for networking and shared advocacy. The more diverse our voice, the more likely it will be heard.

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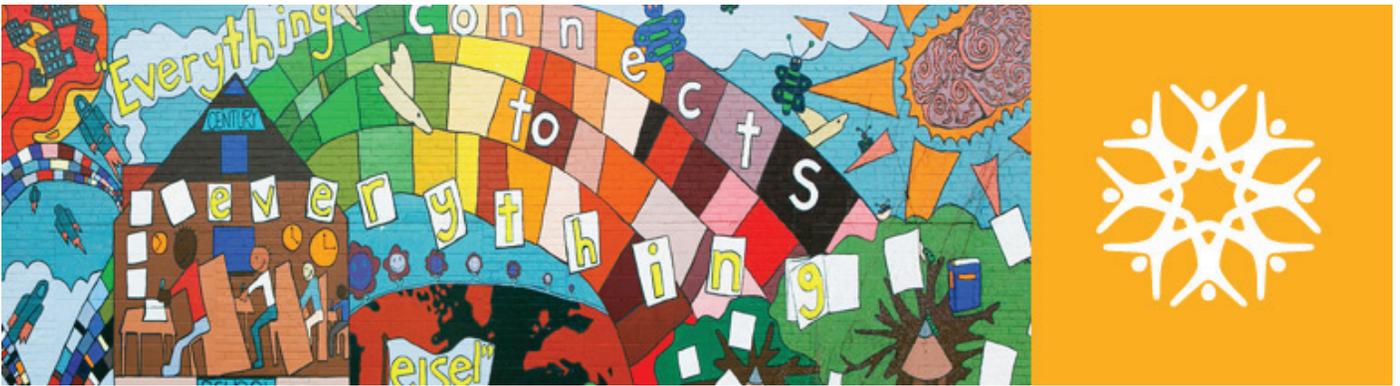
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We hope this year's annual report reflects the importance of connections. It does take a village (or a Kansas community) to create a stronger, healthier Kansas.

As always, we are honored and grateful to share the vision of so many active nonprofit organizations across our state, and look forward to continuing to make those connections in meaningful ways in the years to come.

We hope you will take time to review the report and learn more about our work and our partners.



Reginald L. Robinson
Chair



Billie G. Hall
President & CEO

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Colby Walking Trails. Coming together to make a healthier community.

Colby's new walking trail is more than a just a place to walk. It is a catalyst for community engagement, a place to connect with neighbors and a sign of the city's commitment to health.

The Colby Trails Project began with a group of residents in this Northwest Kansas town who started discussing the need for a safe place to walk with city officials in the early 1990s. More recently, several residents attended the Kansas Built Environment and the Outdoors Summit and brought back energy and excitement around walkable cities. The group expanded into a county-wide coalition with the broader vision of building an environment where the healthy choice is the easy choice.

"Everything just fell into place," said Sue Evans, an early member of the Thomas County Coalition.

In 2012, a grant from the Sunflower Foundation sparked even more interest. The coalition grew in strength and a fundraising campaign started to develop a two-mile trail system to connect a school, a city park and the community college. The trail brought residents together around a common goal: to make Colby a healthier place to live. Fundraising is never easy, but Evans explained that the trail served as a unique and tangible reminder of the goal.

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"Our community generally won't donate to just a concept, but rather to something they can actually see."





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Completed in the summer of 2013, Colby Trails are now providing benefits the group never imagined. Visitors from nearby counties appreciate the eight-foot-wide trail, which can easily accommodate groups of walkers, joggers and cyclists. Delivery drivers take a break from their routes on I-70 to spend time outside and get some exercise on the trail. And, of course, the people of Colby are rediscovering their city park one step at a time.

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“We thought when we were done with the trail, we were finished... Now we’re finding out this is just the beginning.”



“We thought when we were done with the trail, we were finished with the project,” said Megan Carmichael, who works with the health coalition. “Now we’re finding out this is just the beginning.”

Sue Evans agrees, noting that due to the success of the first phase of Colby Walking Trails, more projects will follow. “The coalition has established a reputation for achieving success with projects such as this one, and as a result, more people have joined.”

In addition, the coalition now has buy-in from city administration, as well as suggestions for a citizen advisory group to help with a master walking plan.

“The success of the trail... has provided an opening for a robust community conversation.”



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Wichita Center for Health and Wellness. Creating Holistic Care.

It can be a tough job to convince someone experiencing symptoms of depression to seek help at a mental health center when they are used to a traditional doctor's office. And it's equally tough to convince someone who is receiving care from a mental health center to seek help from an unfamiliar health clinic.

The Center for Health and Wellness in Wichita wants to make the process easier by ensuring the patient only has to come to one place for both mental health and primary care services.

The health center in northeast Wichita received a grant from the Sunflower Foundation to support their vision for integrating the two kinds of care.

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"We want to be able to advocate for the patients we serve."

Pictured: Teresa Lovelady, MBA, MSW (President & CEO) and Dr. Tracie Collins, MD, MPH (Medical Director)

"We are trying to figure out how to navigate the system ourselves," said Teresa Lovelady, president and chief executive officer of the health center. "We want to be able to advocate for the patients we serve."



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Medical providers and behavioral specialists are learning new ways of teaming together with patients and clinic support staff to address multiple behavioral health needs that often manifest themselves through physical symptoms. For example, patients are screened for depression at least annually, and behavioral health staff provide immediate follow up care when indicated.

A social worker provides consultations for the physicians and nurses at the clinic, often during the medical appointment. Follow up behavioral health appointments can also occur outside the traditional medical exam, and in the process, if the social worker learns that a patient needs to see a doctor, they are able to do so at that time.

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“Integrated care focuses on the patient – resulting in a better experience, better care and better efficiency.”



Pictured: Monique Bell, MFT

Lovelady and her team believe that integrated care focuses on the patient – resulting in a better experience, better care and better efficiency.

“We see them as partners in this process,” she said.



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Sunflower Fellows. Non-profit leaders creating better health policies.

A dental care provider in northwest Kansas, a child care provider in southwest Kansas, and a community health clinic administrator from southeast Kansas may not think they have much in common.

As members of the Sunflower Foundation's advocacy fellows program, they quickly find out that they have a powerful connection that can make a difference in the lives of others.

"They all have one unifying tie. They all care about the health and well-being of Kansans in one way or another."



Pictured: 2014 Sunflower Advocacy Fellows

"They all have one unifying tie," said Doug Farmer, the foundation's Vice President for Policy. "They all care about the health and well-being of Kansans in one way or another."

Since 2009, the foundation has trained 60 nonprofit professionals across Kansas in the art and science of health advocacy. These community-based leaders give a voice to the people and communities they serve and advocate for better health policies. A new group of Advocacy Fellows has been selected for 2014.

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The foundation is creating more opportunities to bring the members of all Advocacy Fellowship classes together to build a statewide network focused on policy change. Despite the diversity of their causes and their communities, the leaders are using their shared goals as the starting point for new collaborations.

“The more that happens,” Farmer said, “the more likely we will be to find solutions that work for everybody.”

“The more that happens, the more likely we will be to find solutions that work for everybody.”



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Sunflower Foundation Rosters

Board of Trustees

The Sunflower Foundation is governed by nine trustees who represent, as much as possible, the ethnic, racial and geographic diversity of Kansas. Eight trustees are appointed through a process overseen by the Kansas Attorney General. One trustee is appointed by Blue Cross Blue Shield of Kansas.



Current trustees of the Sunflower Foundation include: *left to right*

- Kraig Gross, Treasurer,** Hays, KS
- Andrea Krauss,** Russell, KS
- Reginald L. Robinson,** Chair, Lawrence, KS
- Marty Beezley,** Pittsburg, KS
- Chris Ruder,** Lenexa, KS
- Mia Korbelik,** Dodge City, KS
- Les Lacy,** St. Francis, KS
- Caroline Williams,** Secretary, Wichita, KS
- Howard Shuler,** BCBSKS appointment, Topeka, KS

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Trustee whose term ended during Fiscal Year 2013:

Karen Hauser, Salina, KS

Community Advisory Committee

The nine-member Sunflower Foundation Community Advisory Committee (CAC) nominates candidates for the foundation's Board of Trustees. The CAC also acts in an advisory role to the foundation and reviews the annual reports. The Kansas Attorney General appoints eight of the committee members; the ninth member is the chair of the Sunflower Foundation Board of Trustees, serving ex-officio with vote.

Current CAC members include:

Kent Bradley, MD, Valley Center, KS

John Coen, Ottawa, KS

Susan Concannon, Beloit, KS

Francie Currie, Neodesha, KS

Terry Presta, Overland Park, KS

Janet Schalansky, Topeka, KS

Glen Singer, MD, Iola, KS

Donna Thomas, DDS, Leawood, KS

Reginald L. Robinson, Lawrence, KS

CAC members whose terms ended during Fiscal Year 2013:

Barbara Carswell, Lawrence, KS

Karen Cochran, Lawrence, KS

Rev. Bobby Love, Olathe, KS

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Sunflower Foundation Staff: *left to right*

Melody Martin, Program Officer

Elizabeth Stewart, Program Officer

Billie Hall, President & CEO

Doug Farmer, Vice President for Policy

Cheryl Bean, Finance Director

Alisa Browning, Operations Manager



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Financials from Fiscal Year 2013

Statement of Financial Position

Assets

June 30, 2013

Cash and investments	\$87,699,695
Fixed assets and other assets	\$145,589
Total Assets	\$87,845,284

Liabilities and Net Assets

Accounts payable and accrued expenses	\$196,612
Grants payable	\$3,978,162
Total Liabilities	\$4,174,774

Unrestricted Net assets	\$83,670,510
Total Net Assets	\$83,670,510

Total Liabilities and net assets	\$87,845,284
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Statement of Activities and Change in Net Assets

	Year Ended
	June 30, 2013
Support and Revenue	
Investment income, net of expenses	\$8,155,450
Total Income	\$8,155,450
Grants and Expenses	
Grant awards	\$2,611,450
Grant awards (refunds/adjustments)	(\$225,597)
Special initiatives	\$615,092
Program and general administrative expenses	\$832,745
Total grants and expenses	\$3,833,690
Change in net assets	\$4,321,760
Net assets, beginning of year	\$79,348,750
Net assets, end of year	\$83,670,510

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The above amounts are from the foundation's fiscal year 2013 audited financial statements. A copy of the foundation's audited financial statements is available upon request.



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2013 Grants List

Health Care

Integrated Care Grants

Area Mental Health Center, Garden City - \$40,000 to partner with Greeley County Health Services and United Methodist Mexican-American Ministries to plan for the implementation of integrated care services in multiple primary and mental health care settings (one-year grant)

Association of Community Mental Health Centers of Kansas, Inc., Topeka - \$5,000 to support administering an integrated care site self-assessment to all member organizations, compiling and analyzing the data and providing summary findings to the Sunflower Foundation (three-month grant)

COMCARE of Sedgwick County, Wichita - \$28,047 to plan for a bidirectional model of integrating primary care into a community mental health center (ten-month grant)

Community Health Ministry, Wamego - \$38,255 to increase services and management for mental health and primary care integration (one-year grant)

E.C. Tyree Health and Dental Clinic, Wichita - \$32,425 to plan for the implementation of a mental health program into the clinic's existing primary care delivery system (six-month grant)

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Family Service and Guidance Center of Topeka, Inc., Topeka - \$6,752 to enable three Topeka safety net agencies, a health care coordination organization and a regional school of nursing to collaborate and increase their individual and joint capacities to provide integrated primary health and behavioral healthcare services to underserved and low-income individuals and families in Shawnee County (six-month grant)

Flint Hills Community Health Center, Emporia - \$200,000 to enhance integrated primary care and behavioral health services by adding training and staffing and implementing a behavioral component within existing electronic health records (two-year grant)

Health Ministries Clinic, Newton - \$200,000 to partner with Prairie View Mental Health Center to expand current integrated services and add telephonic consultation services (two-year grant)

Health Partnership Clinic, Olathe - \$200,000 to partner with Elizabeth Layton Center to provide behavioral health care services, consultation services and cross training for staff using the Cherokee Health Systems model of integration (two-year grant)

Heartland Medical Clinic, Lawrence - \$200,000 to partner with Bert Nash Community Mental Health Center to expand integrated behavioral health care services, support a psychiatric nurse practitioner, train a biller/coder to become certified and expand to a bidirectional model of integrated care by embedding a midlevel primary care practitioner in a mental health center setting (two-year grant)

Kansas Association for the Medically Underserved, Topeka - \$5,000 to support administering an integrated care site self-assessment to all member organizations, compiling and analyzing the data and providing summary findings to the Sunflower Foundation (three-month grant)

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Kansas Association for the Medically Underserved, Topeka - \$55,000 to support integration training for Kansas health care providers (six-month grant)

Labette Center for Mental Health Services, Inc., Parsons - \$40,000 to build capacity to provide an integrated care "health home" for more than 200 Labette County adults with severe and persistent mental illness (one-year grant)

Salina Health Education Foundation, Salina - \$153,782 to develop integration supports and infrastructure, including recordkeeping, education and training, and linkages to community resources (two-year grant)

Wyandot Center for Community Behavioral Healthcare, Kansas City - \$200,000 to support a current advanced practice registered nurse, a new integrated care coordinator and a new psychosocial program coordinator (two-year grant)

General Grants

Central Plains Health Care Partnership, Wichita - \$50,000 to support the development, submission and defense of an application for a federal Consumer Operated and Oriented Plan (CO-OP) loan (six-month grant)

Community Health Center of Southeast Kansas, Pittsburg - \$7,083 to support an organizational analysis for expansion and integration opportunities (six-month grant)

Kansas Hospital Education and Research Foundation, Topeka - \$340,000 to implement a pilot project working with four rural communities in Kansas to establish a two-tiered, performance-based rural community health initiative (two-year grant)

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Topeka Community Foundation, Topeka - \$53,600 to support a planning process to help the Shawnee County Safety Net Group develop a plan to build capacity of the health care safety net and increase access to care for uninsured residents of Topeka and Shawnee County (one-year grant)

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Healthy Living

Sunflower Trails Grants

City of Baldwin City, Baldwin City - \$55,000 to build a 2,640' long, 6' wide concrete multi-use path that will connect the Midland Railway train depot with a city park, senior center and senior housing complexes and trail enhancements (one-month grant)

City of Colwich, Colwich - \$10,000 to build a 1,405' long, 6' wide concrete trail connector that will link two existing Sunflower Trails and complete a loop around a lake in a city park (six-month grant)

City of Eudora, Eudora - \$32,940 to build a 2,640' long, 8' wide concrete shared-use trail to connect neighborhoods and school facilities with a commercial district and trail enhancements (six-month grant)

City of Fort Scott, Fort Scott - \$23,588 to build a 4,330' long, 5' wide trail extension that will expand an existing trail around the youth activity facility in Ellis Park (six-month grant)

City of Hutchinson, Hutchinson - \$29,000 to build a 1,200' long, 10' wide concrete trail connector that will link an existing city trail to a trailhead by a grocery store parking lot and trail enhancements (three-month grant)



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City of Lyndon, Lyndon - \$39,000 to build a 4,100' long, 6' wide concrete trail in Jones Park and trail enhancements (one-year grant)

City of Ottawa, Ottawa - \$20,245 to build a 1,200' long, 8' wide crushed-rock trail to connect the Flint Hills Nature Trail to the Prairie Spirit Rail Trail and trail enhancements (six-month grant)

City of Paola, Paola - \$17,832 to build a 3.1 mile long, 8' wide crushed limestone trail to provide the anchor for Paola Pathways, a system of trails throughout Paola and trail enhancements (nine-month grant)

City of Valley Center, Valley Center - \$33,000 to build a half-mile long, 6' wide concrete multi-use trail on the grounds of the McKay-Petrie Sports Complex and trail enhancements (one-year grant)

Eureka Lions Club, Eureka - \$25,151 to build a 2,640' long, 5' wide concrete walking trail in Lions Park and trail enhancements (seven-month grant)

Hesston College, Hesston - \$6,818 to build a 3,010' long, 10' wide crushed limestone walking trail to expand the trail system at Dyck Arboretum of the Plains (five-month grant)

Iowa Tribe of Kansas and Nebraska, White Cloud - \$7,105 to install lights and signage on an existing half-mile long community walking trail (six-month grant)

Kickapoo Tribe in Kansas, Horton - \$54,995 to build a 2,587' long, 8' wide multi-use trail behind the tribal wellness center and circling the ball fields and trail enhancements (six-month grant)

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Mo Kan 20/20 Vision, Inc., Kansas City - \$25,000 to build a 1,320' long, 6' wide concrete trail on the campus of J.C. Harmon High School and trail enhancements (three-month grant)

Ottawa County Health Planning Commission, Inc., Minneapolis - \$15,750 to build a 2,643' long, 5' wide asphalt trail around Markley Grove Park in Minneapolis (one-year grant)

Pawnee County, Larned - \$36,000 to build a 4,595' long, 6' wide concrete trail to extend an existing trail at Camp Pawnee and trail enhancements (four-month grant)

Prairie Travelers, Wichita - \$1,500 to add signage to the existing 8 miles of the Prairie Sunset Trail between Garden Plain and Goddard (six-month grant)

USD #305/Salina, Salina - \$11,900 to build a 1,320' long, 6' wide concrete walking trail on the grounds of Coronado Elementary School in Salina (seven-month grant)

USD #335/North Jackson, Holton - \$1,825 to repair and reinforce three bridges and improve drainage of the existing 3.1 mile Hilltop Trail at Jackson Heights Middle/High School and trail enhancements (six-month grant)

USD #345/Seaman, Topeka - \$23,125 to build a 4,430' long, 12' wide recycled crushed concrete multi-use trail on the grounds of Seaman High School and trail enhancements (eleven-month grant)

USD #383/Manhattan-Ogden, Manhattan - \$11,261 to build a 1,760' long, 8' wide limestone trail on the grounds of Northview Elementary School, linking Northview Park to Northeast Park and trail enhancements (one-year grant)

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USD #457/Garden City, Garden City - \$15,000 to build a 1,458' long, 8' wide concrete walking trail extension from Mary Street to the new Garden City High School campus (one-year grant)

USD #500/Kansas City Kansas, Kansas City - \$2,410 to build a 900' long, 6' wide crushed limestone walking trail on the grounds of the Noble Prentis Elementary School (six-month grant)

General Grants

Kansas Department of Health & Environment, Topeka - \$5,000 to support the Kansas Obesity Summit hosted by the Governor's Council on Fitness and held in Topeka September 6, 2012 (one-month grant)

Kansas Wildscape Foundation, Lawrence - \$25,000 to develop a Public Service Announcement entitled "Take a Hike" to promote Kansas trails (three-month grant)

KC Healthy Kids, Kansas City - \$10,000 to support the organization and hosting of the 2013 Built Environment and the Outdoors Summit held September 25-26, 2013, in Topeka (six-month grant)

Public Information, Education & Special Initiatives

Heartland Foundation, St. Joseph - \$5,000 to support participation by Kansas leaders in the Communities of Excellence 2050 conference, held October 4-5, 2012, to educate and develop competencies required for creating, leading and sustaining healthy, vibrant communities (one-month grant)

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Kansas Association for the Medically Underserved, Topeka - \$62,000 to support a full-time position for a Senior Director for Health Reform Education, a Kansas health philanthropy partnership (two-year grant)

Kansas Public Radio - KANU FM, Lawrence - \$130,000 to support the continuation of the weekly statewide radio series, "Kansas Health: A Prescription for Change" (three-year grant)

Rawlins County Dental Clinic, Atwood - \$8,600 for a board retreat to develop advocacy principles, an overall agenda, goals and strategies, as well as a plan to integrate advocacy into the clinic's operations and institute a grassroots structure for future mobilization (six-month grant)

Foundation Initiated Projects

Sunflower Foundation Advocacy Fellowship, Topeka – A custom-designed program to help Kansas leaders in nonprofit health and human services organizations improve their advocacy skills

Integrated Care Learning Collaborative, Topeka – A program built upon the concepts of shared learning that provides Integrated Care Initiative grantees with educational opportunities that support the integration of primary and behavioral health care

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