



**Sunflower Foundation**  
HEALTH CARE FOR KANSANS

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## **FOR IMMEDIATE RELEASE**

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### **SUNFLOWER FOUNDATION RECOGNIZED NATIONALLY FOR AWARD WINNING ADVOCACY AND LOBBYING CAMPAIGN**

Topeka, KS. - The Sunflower Foundation's *Clean Air Kansas* campaign was recognized as a national finalist for a PR News NonProfit PR Award during the 2010 annual awards luncheon at the National Press Club in Washington, DC on November 3, 2010. The campaign in support of the passage of the Kansas Clean Indoor Air Act was one of six national finalists for the top public relations campaign of the year in the category of advocacy and lobbying.

"The Sunflower Foundation is proud to have played a part in the passage of this historic public health law in Kansas," said Billie Hall, president and CEO of the Topeka-based Sunflower Foundation, which supported the campaign. "We are honored by the recognition and congratulate our campaign communication director, Joyce Morrison, for helping shape public opinion on the benefits of having smoke free public places and workplaces in Kansas."

The award winning campaign engaged constituents across the state to participate in passage of the successful Kansas Clean Indoor Air Act. The smoke free public health initiative identified and engaged more than 11,000 supporters of the statewide clean indoor air policy. More than 5,000 recorded constituent messages also were sent to state legislators.

The Kansas House of Representatives passed the statewide public smoking bill February 25, 2010. The bill, signed by Kansas Governor Mark Parkinson, took effect July 1, 2010.

"Because citizens of Kansas elected to speak out on this issue, Kansas is now one of 35 smoke-free states," Hall said.

The recognition is the second national award for Sunflower Foundation and the Clean Air Kansas campaign. Earlier this year, the campaign received a Pollie Award from the American Association of Political Consultants. To learn more about the finalists recognized by PR News, visit [www.prnewsonline.com/awards/nonprofit2010-finalists](http://www.prnewsonline.com/awards/nonprofit2010-finalists).

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